

AI Behavioral Out of Stock

Out of Stock Doesn't Have to Mean Out of Play

Wunderkind's AI Out of Stock Experiences re-engage users who abandon after viewing out of stock items, turning lost sessions into opportunities. Powered by proprietary affinity modeling, Wunderkind delivers recommendations for similar, in-stock products, helping you enhance the customer experience.

The result? Marketers can automatically re-engage shoppers who drop off after seeing out-of-stock items by delivering personalized, in-stock recommendations—turning missed conversions into recovered revenue without added effort.

How It Works

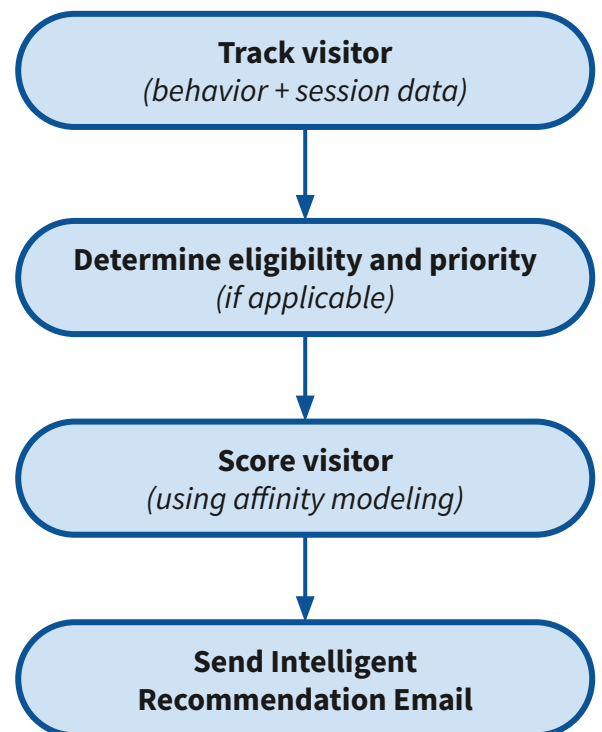
When a user ends a session after viewing an out-of-stock product, we apply behavioral scoring to recommend similar items they're most likely to convert on—using the same AI infrastructure that powers Wunderkind's other AI Experiences. In other words, optimal channel and optimal send time will also power this campaign type.



Channel: Email & Text



Priority: Standard abandonment takes precedence when a user is eligible for both



The future of abandonment is here—and it's smarter than ever!

Contact your Wunderkind rep to get started.