

AI Post-Purchase Recommendations

Keep the Journey Going After the Sale.

Wunderkind's AI Post-Purchase Recommendations engage users after they convert—helping you extend customer engagement by suggesting what to buy next. Powered by affinity modeling and purchase behavior, this experience recommends frequently bought together products via the best-performing channel.

The result? Marketers can seamlessly extend the customer journey by delivering intelligent, next-buy recommendations—sent through each shopper's preferred channel—to boost relevance, engagement, and revenue automatically.

How It Works

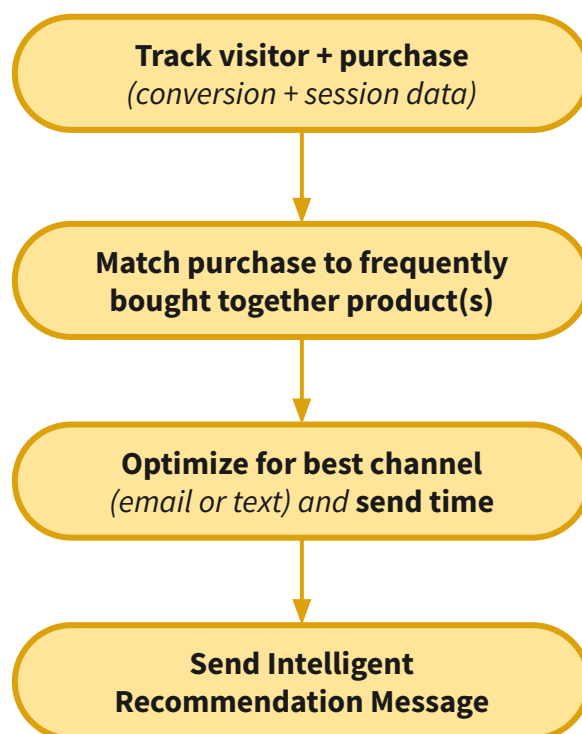
When a user ends a session after making a purchase, we evaluate the items they bought and recommend frequently purchased complements—using Wunderkind's behavioral and affinity models to identify the next best offer.



Channels: Email & Text



Trigger: Session ends after a conversion



The future of abandonment is here—and it's smarter than ever!

Contact your Wunderkind rep to get started.