

Wunderkind

Live Shopper Context for AI Agents

Every shopper know, whether they browse or send an agent



Live Shopper Context for AI Agents makes Wunderkind's real-time context engine callable by any MCP-compatible LLM through a single endpoint. When a shopper opens your site chatbot, the agent can pull that shopper's resolved identity, live and historical cart whether they are logged in or not. Unlike platform connectors that expose one system's campaign data, it answers the identity and intent question first, including for the anonymous traffic other stacks cannot resolve. It is read-only and scoped to your entitlements, with no custom integration and no data export.



Personalized Chats to Increase Performance & Reach

Personalization reaches the anonymous majority of your traffic and the agents shopping on buyers' behalf, lifting conversion rate and revenue per visitor.

- **Memory beyond the session.** Assistants see past browsing, current and historical carts, and purchases, so conversations stop restarting from zero.
- **Anonymous visitors resolved.** Context works for shoppers who aren't logged in, which is where other personalization stacks go quiet.
- **Recommendations for one shopper.** Ranked, per-shopper picks replace category bestsellers in the assistant's answers.



Grow LTV for the Customer You Already Know

Intent-level context moves every interaction from what a shopper bought to what they'll do next, and it gets sharper with every event observed.

- **Intent, not just history.** Profiles encode what a shopper is likely to do next, what would move them, and when the moment is right.
- **Context that compounds.** Each observed event enriches the profile, so the relationship grows more accurate over time.
- **Consistent everywhere.** Personalization carries across the assistant, the site and owned channels.



Improve Operational Efficiency Today

One endpoint replaces an integration per agent, so onsite chatbots get immediate shopper answers without engineering tickets or custom code.

- **One connection, every agent.** Any MCP-compatible agent calls the same self-describing tool, instead of a bespoke link between each data source and each AI application.
- **No waiting on exports.** Context is available on the read path immediately, so personalization work no longer stalls on data pulls and integration cycles.